

PRESS RELEASE
- FOR IMMEDIATE RELEASE -

Media Contacts:

Kate Austin, 518-353-2121, kate@advokate.net
Melissa Mansfield, 518-339-7769, melissa.mansfield@boralex.com

Hydro Power Initiative Launched in Glens Falls, NY

*Collaborative project by the City of Glens Falls,
Boralex, and Northern Power & Light brings renewable, locally-sourced
electricity to area residents and businesses*

GLENS FALLS, NY — A new initiative is bringing Glens Falls residents and businesses the option to choose clean, locally-sourced electricity, with the City of Glens Falls as lead subscriber. The Glens Falls Community Hydro Project is a collaboration between the City of Glens Falls, Boralex, and Northern Power & Light.

"The City of Glens Falls is actively seeking ways to lower its carbon footprint, and has taken an important step by becoming the anchor customer for the Warrensburg hydro facility," said Dr. Jeffrey Flagg, Economic Development Director for the City of Glens Falls. "We are excited to partner with these local companies that focus on sustainability and community, two pillars that drive our City's continued success."

Northern Power & Light is taking the lead to enroll new customers for the project throughout the region. Based in Saranac Lake, Northern Power & Light specializes in clean power for National Grid customers from Adirondack hydro producers, at no additional cost.

"We think of it as farm-to-table power, an option for clean electricity that people can really trust and believe in," said Northern Power & Light COO Ethan Smith. "Rivers have powered us here for generations... This is OUR renewable energy, and we're proud to make it available for local residents and businesses who are looking to mitigate their climate impact, as well as keep their energy dollars local."

Northern Power & Light co-founders Emmett and Ethan Smith are second-generation "hydro guys" and the family still owns and operates two small facilities in the Adirondacks. Northern Power & Light serves customers throughout the Adirondack-North Country region, and has previously partnered with Boralex on a community distributed generation project at Boralex's Sissonville Hydro facility in Potsdam.

The Glens Falls Community Hydro Project sources electricity from Warrensburg Hydro, a run-of-river facility on the Schroon River, which is owned and operated by Boralex, a renewable energy developer, owner and operator with sites in Canada, Europe, and the United States. In New York State, Boralex operates 6 hydro facilities and has 10 solar projects currently under development.

"As a member of the community for more than 20 years, we are proud to provide a way for people to subscribe to renewable electricity generated at our local hydroelectric sites," said Erik Bergman, Director of Operations, Boralex Hydro US. "The Glens Falls Community Hydro Project will allow consumers to support green energy while advancing Boralex's commitment to sustainable development and bolstering the vitality and vibrancy of our local communities."

The City of Glens Falls' government will consume about thirty percent of the project's output to power City Hall, street lights, water treatment plant, and other municipal facilities.

Several local businesses have already enrolled as well, including the Charles R. Wood Theater, Queensbury Hotel, and Pure & Simple Foods.

"We are just excited to be able to continue to expand our support of renewable energy at the Q," says Queensbury Hotel General Manager Tyler Herrick, one of the first Glens Falls businesses to make the switch.. "And the fact that it can be with a partner inside our county and aid the city of Glens Falls in any way possible is a plus."

Northern Power & Light estimates they have electricity available for 300 more customers. Folks can enroll online at www.npandl.com or by calling 518-293-4075.

How it Works

Under Northern Power & Light's model, each customer signs up for a "share" of the facility's output based on their electricity needs. Community Distributed Generation (CDG), is distinct from traditional retail choice electricity options which are notorious for raising customers' costs. With CDG, the customer either has no change in cost, or a small savings. In partnership with the City of Glens Falls' Community Development Program, low-income customers of the project can qualify for a 25% discount.

For more information or to enroll, please visit www.npandl.com or call 518-293-4075.

Photos attached:

1. Advocates for the Glens Falls Community Hydro Project out front of Glens Falls City Hall at the October 5 press conference. From left: Emmett Smith (CEO of Northern Power & Light), Ethan Smith (COO of Northern Power & Light), Jim Siplon (President of EDC Warren County), Jeff Flagg (Economic Development Director of Glens Falls), Erik Bergman (Director of Operations, Boralex Hydro Operations, Inc.). Photo credit: Advokate, LLC
2. Erik Bergman and Dave Schneible at the Warrensburg Hydro facility. Photo credit: Jordan Craig
3. Warrensburg Hydro Facility on the Schroon River. Photo credit: Jordan Craig
4. Inside the Warrensburg Hydro Facility with Erik Bergman and Dave Schneible. Photo credit: Jordan Craig

Interviews are available.